



## TOOL 1.1

# Internal Assessment of Partnerships

This internal partner assessment is a first step to the employer engagement process. Use this worksheet to focus your efforts, outline your current partner activities, and determine what you need from your partners.

While completing this tool, keep the following checklist in mind:

- > Analyze what you need or want from your partners
- > Assess areas where you expect more involvement
- > Quantify specific relationships and why they are important
- > Set goals

## Partner Basics

1. How many employer partners does the program currently have?

0 \_\_\_\_\_ 1-5 \_\_\_\_\_ 5-10 \_\_\_\_\_ 10+ \_\_\_\_\_

2. Select the best description of why you think employers are involved with your program:

- It is important to give back to the community
- It benefits the company's bottom line
- It provides a strong pipeline of talented workers
- Other: \_\_\_\_\_

3. Why does your program seek employer partners? \_\_\_\_\_

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## Partner Commitment

1. How many total hours do your industry partners spend working with your program in an average year? This can include advisory meetings, hosting events, teaching, or otherwise contributing to the program.

\_\_\_\_\_ hours

2. Are your partners spending enough time each year to make the program a success?

- More than enough
- Enough
- Usually enough
- Not enough

## Partner Value

1. In which areas do the program's industry partnerships meet, exceed, or not meet our expectations or needs?

*see table next page*

# Partner Value, continued

	Exceed	Meet	Do Not Meet	Don't Know	Not Applicable
Hiring Graduates	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Guaranteeing Interview for Graduate	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Internships	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Mentoring Participants	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Teaching/Instructing	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Curriculum Development	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Hosting Company Tours	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Leveraged Resources (e.g., donated equipment or space)	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Community Outreach	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>

2. How else do industry partners add value to your program?

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3. What other types of activities by industry partners could add value to your program?

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